



Since 1955, the North of the River Recreation & Park District (NOR) has been supporting community recreation opportunities that benefit the residents of North Bakersfield. As a valued local business or organization, we would like to encourage you to consider joining the Foundation in investing in the residents of our community through sponsorship of the **MIXED PICKLES: PICKLEBALL TOURNAMENT**.



Thank you for considering sponsorship of the **2024 Mixed Pickles: Pickleball Tournament**. We truly believe that together, we can create transformative and engaging recreational experiences and spaces for community members in Bakersfield. We look forward to the possibility of working alongside your dedicated team and making a lasting impact in our community, and through your support, growing the programs NOR offers to the community.

About NOR and the Foundation

NOR is a Special District in North Bakersfield, whose mission is to provide recreation programs and facilities for the benefit of the North of the River community. NOR plays an important role in enhancing quality of life for residents, and the Foundation sustains the community's livability by raising private funds.

About the Tournament

Pickleball is one of the fastest-growing sports in America. This tournament is NOR's second Pickleball Tournament. It is exclusively for adults and all skill levels are welcome.

How Contributions Will Be Used

Sponsorships will be donated to NOR to help support the operating expenses associated with organizing accessible adult sports programs.

How Your Business Benefits

Your business is supported by NOR marketing efforts - providing exposure in the community through acknowledgement, and your contribution also shows that you invest in the success of the North of the River community.

Sincerely,

Bret Haney
General Manager

Jasmin LoBasso
Dir. of Community Relations

Jackie Taloya
Recreation Manager



SPONSORSHIP TIERS INCLUDE:

- \$250**
 - Shoutout in a combination post on one of NOR's social media platforms.
 - Acknowledgement of Foundation contribution at the NOR Board of Directors.
 - Banner with Sponsor Logo on Greenacres Pickleplex during Tournament.
- \$300**
 - All Tier 1 value including acknowledgements and banner.
 - One Team entry valued at \$60
- \$2,000**
 - All Tier 1 and 2 value including acknowledgements, banner, and team entry.
 - Business name listed on champion medals.



PLEDGE YOUR SPONSORSHIP:

Contact Name: _____

Phone: _____

Email: _____

Organization Name: _____

Address: _____

Pay by Credit Card!



Sponsorships are payable by Check or Credit Card to North of the River Recreation Foundation. The Foundation is a 501(c)(3) and all donations are tax deductible.

Thank you so much for your contribution!