



March 7, 2016

STATEMENT

FROM: Lisa Plank, Marketing Director
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RE: Youth Tackle Football changes

BAKERSFIELD, CA North of the River Recreation and Park District (NOR) has announced changes to the format of its Youth Tackle Football program. Beginning with the upcoming 2016 season, the Youth Tackle Football program will offer a seven game regular season with no postseason. The cost of the program has been accordingly adjusted to reflect the shorter schedule. Cost for in-district participants will now be only \$140 (\$130 registration + \$10 reconditioning fee) and \$160 for out of district participants (\$150 registration + \$10 reconditioning fee).

This change brings the football program back in line with the structure of our other youth programs and follows our established recreational and educational philosophy. A great deal of thought and discussion among staff and the Board of Directors went into this decision and careful consideration was given to both the comments we received and the proposal provided by the committee of parents and coaches. We are appreciative of all the opinions expressed and ideas provided by those involved with this program. Ultimately, the District decision is to focus the Youth Tackle Football program on skills development and sportsmanship.

Although change is often difficult, it is our hope our participating families will see the value in these changes moving forward and continue to support the programs of North of the River Recreation and Park District.

ABOUT NOR: *The Mission of the North of the River Recreation and Park District is to provide recreation programs and facilities for the benefit of the North of the River community. The District encompasses 215 square miles, has a population of over 125,000 residents and includes five school districts within its boundaries. Each year, over 200 classes and programs are offered for public participation.*